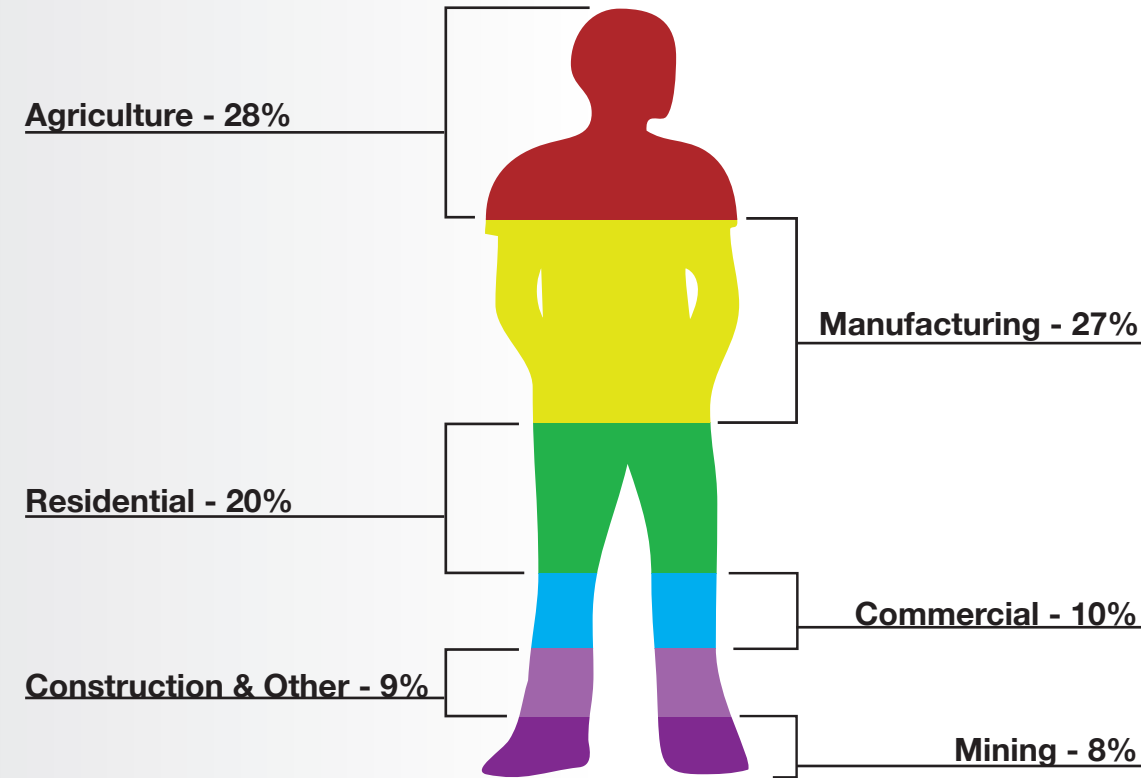


# Living Sustainably - Offsetting your GHG emissions

## Recognise

Where Australia's Emissions are Created.

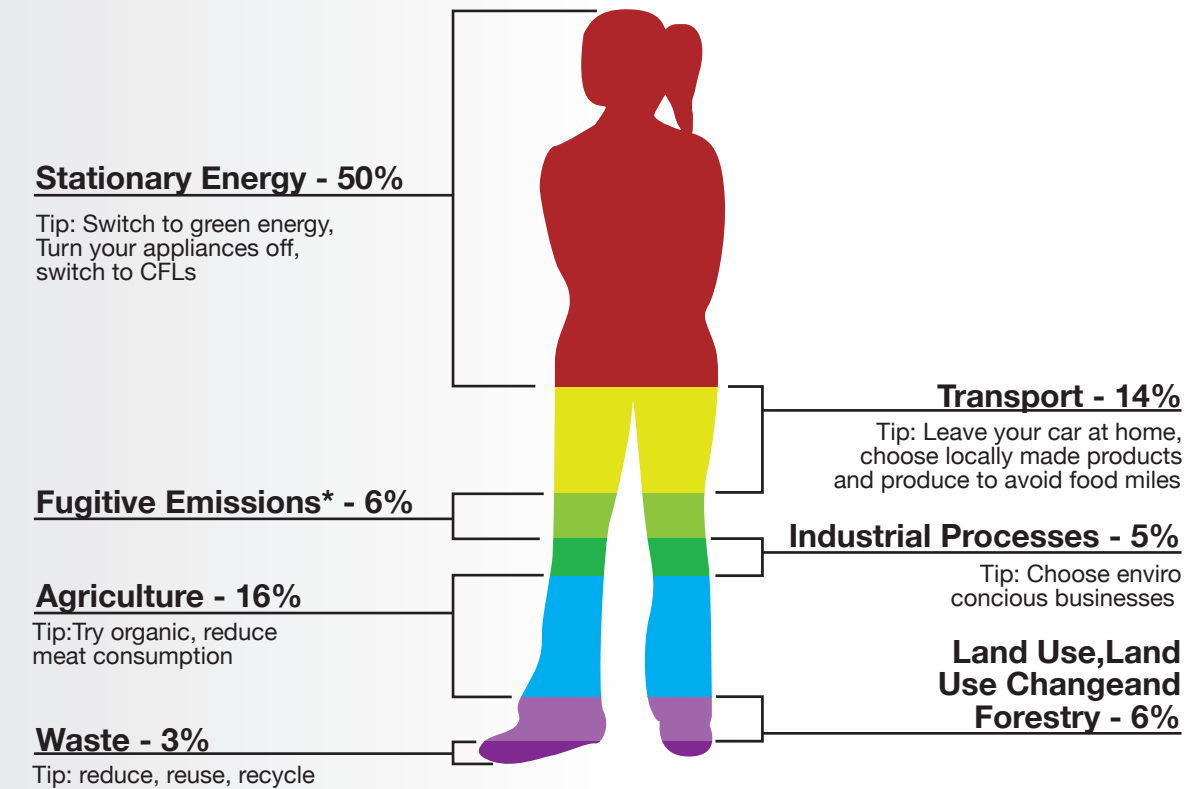


Each Australian contributes an average of 28 tonnes CO<sub>2</sub>e per year.

Reference: Australian Greenhouse Office (2003) Australia's Third National Communication on Climate Change. Population: Figure Page 14. Emissions: Figure Page 29 Table 3.1 Total Net National emissions for 2000.

## Reduce

How Australia's Emissions are Created



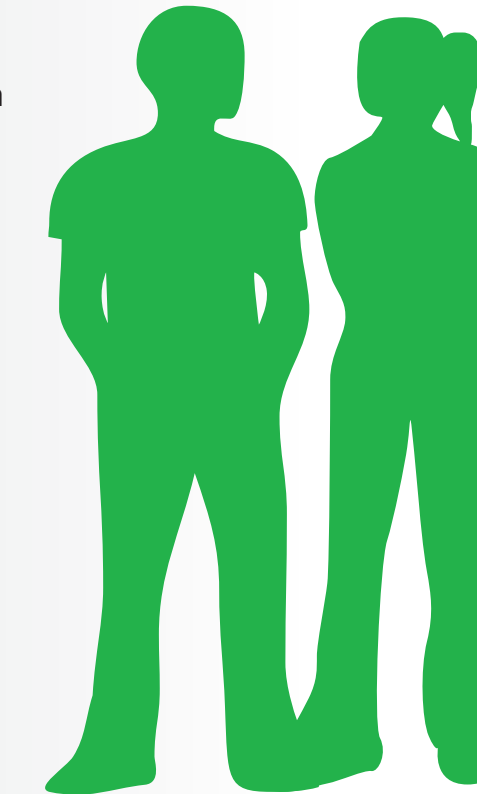
Reference: <http://www.greenhouse.gov.au/inventory/2005/index.html>

\* Emissions not caught by a capture system which are often due to equipmentleaks, evaporative processes and windblown disturbances.

## Offset

I've Offset My Carbon Footprint

Certified Carbon Offsets in the form of Carbon Credits can be purchased to cancel out your impact on the atmosphere



How do carbon credits save the world?

Three things need to occur (on a mass scale) to resolve the climate change crisis:

- We need to put back the trees that have been cut down, trees are the only mechanism for sucking the current excess of greenhouse gases out of the air.
- Change industrial processes
- Implement alternatives to fossil fuels - Renewable energy.

Carbon Credits are a mechanism for making these three things happen on a scale that is planet changing. By purchasing certified carbon credits you create the economic mechanism that will save the planet. In this way You Can Be the Change.

Where do offsets fit in your sustainability plan?

Carbon Planet believes that offsets are an important step in a three stage process:

- Recognise:** greenhouse gas emissions are associated with everything we do
- Reduce:** your emissions through behavioural change
- Offset:** what you can't reduce today with certified offsets

Go to [carbonplanet.com/shop](http://carbonplanet.com/shop) to purchase accredited carbon credits today.

Carbon Planet



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