



CarbonPlanet[®]

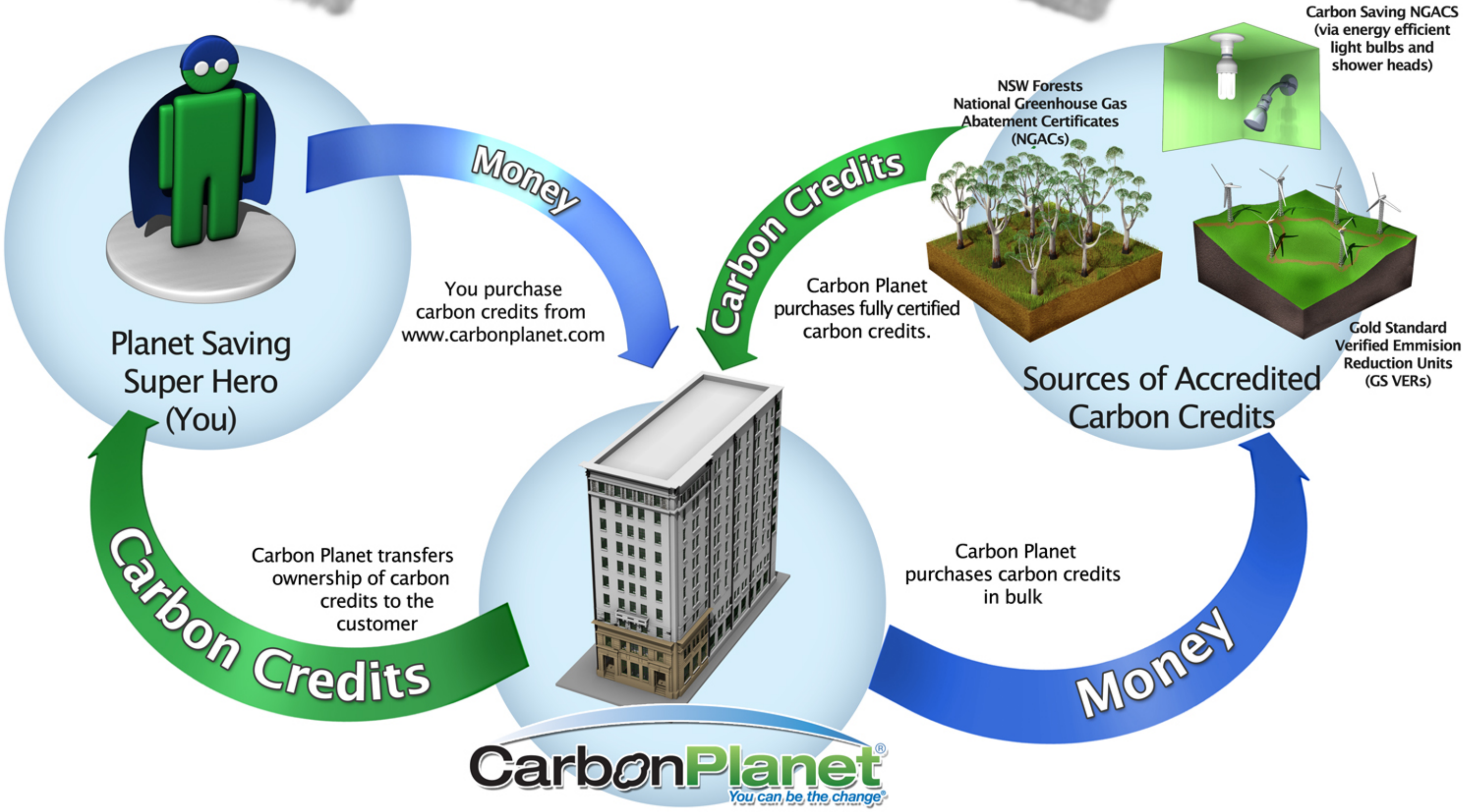
You can be the change[®]

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Welcome

About Carbon Planet

- Founded in Adelaide on 12 January 2000 by Dr Ross Williams and Dave Sag.
- Began trading on 3 June 2005.





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Measure

Reduce

Offset

- Comprehensive GHG emissions audits
- Comply with the GHG Protocol Corporate Accounting and Reporting Standard.
- Full Life-Cycle Analysis available.

Flight Emissions Calculator

- Incorporates the Radiative Forcing Index for truly accurate emissions calculations.
- Caters for economy, business and first-class passengers.
- Multiple flights in one named trip.

Tailored Emissions Reduction strategies:

- Small to medium enterprises,
- Manufacturers,
- Conferences, Events and Festivals,
- Films and TV productions,
- Councils, Clubs and Corporations.

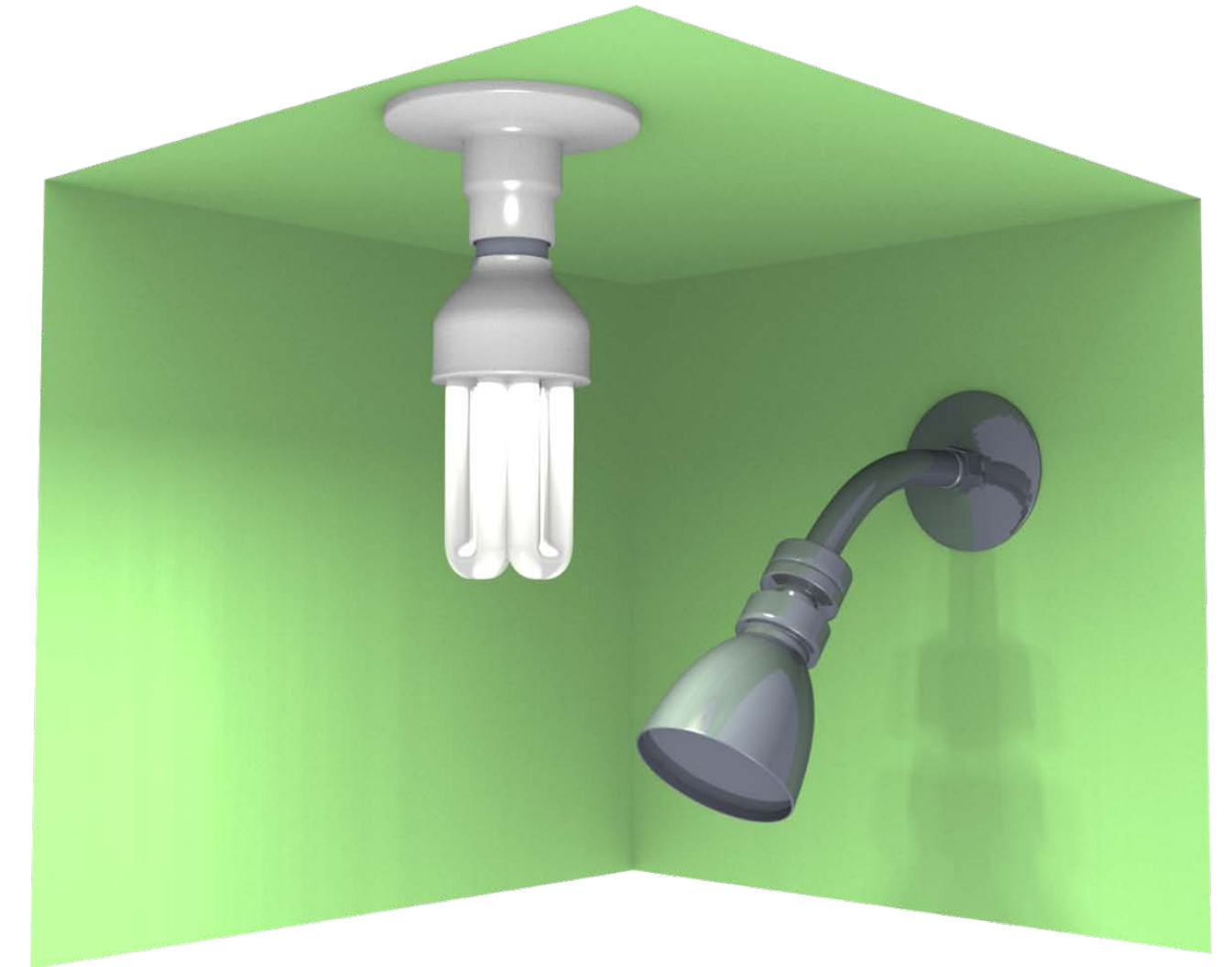
Forestry NGACs

- Remove CO₂ from the air.
- Fully accredited under the New South Wales Greenhouse Gas Abatement Scheme.
- 1 NGAC = 1 tonne of CO₂ removed.



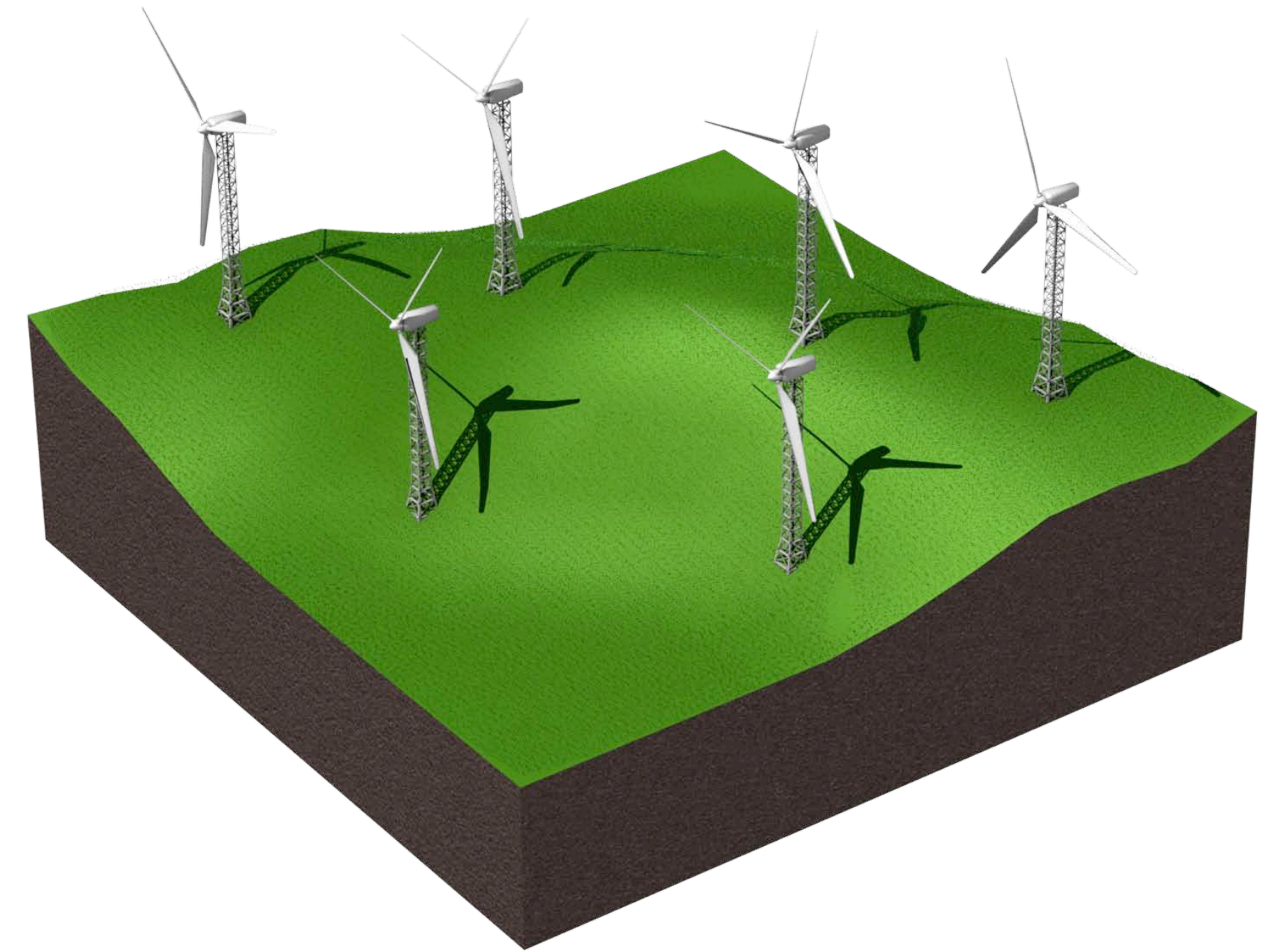
Carbon Saving NGACs

- Prevent CO₂ from reaching the air.
- Fully accredited under the New South Wales Greenhouse Gas Abatement Scheme.
- 1 NGAC = 1 tonne of CO₂ prevented from reaching the air.



Gold Standard VERs

- Backed by the WWF and others
- Kyoto compliant
- Verified Emissions Reduction credits
- 1 VER = 1 tonne of CO₂ prevented from reaching the air.





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Global Operations

Australia, United Kingdom, Canada

- Schools Programme being launched in October.
- Newsletters released bi-monthly.
- Collaboration with events to educate the public.



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- Personal Responsibility.
- Moral Imperative.
- Focus on what's good and right.



Transparency

- Genuine retailer of carbon credits.
- Legal ownership of all credits sold is transferred to the customer.
- Open and honest about where the money goes.
- Financial Audits performed by KPMG



TM

- Formal Emissions Audit
- Commitment to emissions reduction strategies
- Offset what you can't reduce using properly accredited carbon credits.

Why do companies bother?

- Risk Management
- Increased Revenues
 - Operational Efficiency
 - Cost Reduction
- Improved Reputation
- Increased Awareness



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www.carbonplanet.com